

OPTIMIZE YOUR NETWORK MAXIMIZE YOUR PROFIT\$

An IDC® study documented the business impact of WAN optimization solutions on enterprise organizations. Current trends and issues that were explored include evolving and shifting communication patterns, connection types, applications and bandwidth.

FOUR WAYS IT ORGANIZATIONS JUST LIKE YOURS BOUNCED INTO THE BLACK*

ENHANCED USER PRODUCTIVITY



Gained **38.4 hours** of user productivity time per year and shortened restore times by **80%**

HOW? By facilitating employee collaboration

\$2.9M
REVENUE BOOST

IMPROVED IT STAFF EFFICIENCY



Cut IT operations costs by **79%** for server, network and applications management

HOW? With speedier systems access and administration

\$700k
SAVINGS

INCREASED REVENUE



Improved business process throughput for revenue-generating opportunities by as much as **300%**

HOW? With downtime reduction and faster application deployments

\$41k
PER 100 USERS

REDUCED IT HARD COSTS



Avoided **\$1.7M** in bandwidth costs

HOW? By relieving network congestion and deploying virtualization

\$23k
PER 100 USERS

THE BOTTOM-LINE BUSINESS VALUE OF RIVERBED STEELHEAD® WAN OPTIMIZATION

3 YEAR ROI **554%**



PAYBACK **4.3 mos**



ANNUAL SAVINGS **\$9.2M**



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